District 6690 125 Club Promotion Ideas
Goal is 100% Club Member Participation in the 125 Club

- Communicate the Goal and post a "thermometer" at each meeting and on Club website to track giving progress

- Advertise & Throw a Polio Plus Celebration when 100% participation goal is reached

- Hold a special social event for 125 Club members only

- Enter Members who join the 125 Club into a raffle or drawing for special prizes

- Offer 125 Club Members special perk or benefit at meetings or a Club event

- Run a Club Level Matching Point Program where you recognize 125 Club members with 125 recognition points

- Give Members a reminder and option to voluntary donate with Club invoices & fees

- As a Club decide to add the annual 125 Donations to Club dues process to guarantee 100% Commitment

No matter how you choose to promote the 125 Club, always be sure to Thank and Recognize each of your members who give to the Rotary Foundation and join the 125 Club. Be sure to utilize your Assistant District Governor or invite other District Leadership to help make these recognitions special.