



District 6690 125 Club Promotion Ideas

Goal is 100% Club Member Participation in the 125 Club



Rotary
District 6690




IMAGINE
ROTARY

Now in its Seventh Year, Please “join” the
125 CLUB





*Recognizing Rotarians who contribute at least \$100 to
The Rotary Foundation’s Annual Fund and \$25 to PolioPlus
for the 2022-2023 Rotary Year.*

Two Options to Give

- 1** Log into your My.Rotary.org account using your Rotary ID and contribute at least \$100 to The Rotary Foundation’s Annual Fund and at least \$25 to the PolioPlus Fund;
- or*
- 2** Use the District’s giving app by going to https://givebutter.com/125_Club or scanning this QR Code
(Note: Givebutter applies a \$5.33 credit card convenience fee)



- When you receive your District 6690 125 Club pin, **WEAR IT PROUDLY!**
- Encourage fellow Rotary members to join the 125 Club! Last year, over 800 Rotarians in District 6690 joined the 125 Club – will you join this year?



(Pins will be distributed by Assistant District Governors periodically throughout the Rotary year)

- Communicate the Goal and post a “thermometer” at each meeting and on Club website to track giving progress
- Advertise & Throw a Polio Plus Celebration when 100% participation goal is reached
- Hold a special social event for 125 Club members only
- Enter Members who join the 125 Club into a raffle or drawing for special prizes
- Offer 125 Club Members special perk or benefit at meetings or a Club event
- Run a Club Level Matching Point Program where you recognize 125 Club members with 125 recognition points
- Give Members a reminder and option to voluntary donate with Club invoices & fees
- As a Club decide to add the annual 125 Donations to Club dues process to guarantee 100% Commitment

No matter how you choose to promote the 125 Club, always be sure to Thank and Recognize each of your members who give to the Rotary Foundation and join the 125 Club. Be sure to utilize your Assistant District Governor or invite other District Leadership to help make these recognitions special.